Lewis County

Quit Line Data Summary April 1 - June 30, 2002

April 1 - June 30,	County	State
Number of Calls to Quit Line	N = 39	N = 3,421
Percent of Statewide Calls	1.4%	100.0%
Percent of State Population in County ¹	1.2%	100.0%
	County %	State %
Gender	N = 37	N = 3,099
Female	86.5%	62.9%
Male	13.5%	37.1%
Race/Ethnicity	N = 38	N = 2,578
People of Color	7.9%	13.7%
White	92.1%	86.3%
Age	N = 32	N = 2,323
Less than 18 years old	3.1%	2.1%
18 - 24 years old	25.0%	16.3%
25 - 34 years old	12.5%	22.2%
35 - 44 years old	28.1%	27.3%
45 years and older	31.3%	32.0%
Education	N = 38	N = 2,679
Did not graduate high school	15.8%	17.8%
High school graduate	34.2%	33.7%
Some college/vocational school	39.5%	37.4%
College graduate	10.5%	11.0%
Caller Type	N = 36	N = 2,929
General Information	5.6%	11.5%
Health care provider	2.8%	2.8%
Tobacco user	91.7%	85.6%
Payer Type	N = 28	N = 1,951
Insured	35.7%	40.6%
Uninsured	28.6%	22.7%
Medicaid	35.7%	36.6%
Heard About	N = 32	N = 2,463
Past caller	12.5%	17.0%
Employer/worksite	0.0%	1.3%
Health care provider	21.9%	17.6%
Television	21.9%	22.8%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing Great Start	3.1% 0.0%	2.6% 0.4%
Radio	0.0%	1.3%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	6.3%	4.9%
Family or friend	34.4%	21.7%
Health Department	0.0%	2.9%
School	0.0%	0.5%
0011001	0.070	0.070

Source: Washington State Department of Health Tobacco Prevention and Control

¹ "Census 2000", August 2001 (OFM)

Assessment and Evaluation * Rate not calculated because number of calls was less than 5.